



TRANSPARENCY

All implemented solutions must be documented in social media or on the company website in a transparent and factual manner.

01



MEASURABILITY

Each solution should bring measurable qualitative and quantitative effects in the form of statistics, conducted analyses or generated savings.

02



SUMMARY

The minimum time from implementation to settlement is usually 3 months. After this time you can prepare a summary of activities in the form of a document for the expert.

03



DECISION

Within a week the expert prepares the evaluation and if everything goes well, we officially award the badge Sustainable Drop by Karolsson Sustainable Agency.

04